

Factsheet

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| Company: | eCircle |
| Profile: | eCircle is one of the largest providers of digital direct marketing services in Europe |
| Foundation: | 1999 in Germany |
| Locations: | Offices in Germany, UK, France, Italy, Spain and the Netherlands |
| Executive Board: | Volker Wiewer, CEO Thomas Wilke, CTO & COO Alexander Meyer, CFO |
| Supervisory Board: | Dr. Arnold Bahlmann, Chairman of the Supervisory Board |
| Staff: | More than 200 |
| Positioning: | <p>eCircle is the leading provider of software and services for digital direct marketing in Europe. eCircle provides its customers with a one-stop complete email marketing solution, starting from strategy and software to award-winning email campaigns. The product range covers company solutions for the transmission of newsletters and email / sms campaigns, marketing of eCircle's own permission marketing database for email campaigns as well as online market research. The offer is completed by extensive consulting and integration services.</p> <p>With broadcasts of more than 5 billion emails per quarter, eCircle ranks among the largest email senders in Europe. With access to more than 80 million email addresses Europe-wide eCircle is also the one of the biggest list rental providers.</p> |
| Business Areas: | Email Marketing Technology, List Rental, Lead Generation and Consulting |
| List of Clients: | Argos, HBOS, MBNA, Nintendo, Otto, Samsung. |

