

Factsheet

Company:	eCircle
Profile:	eCircle is one of the largest providers of digital direct marketing services in Europe
Foundation:	1999 in Germany
Locations:	Offices in Germany, UK, France, Italy, Spain and the Netherlands
Executive Board:	Volker Wiewer, CEO Thomas Wilke, CTO & COO Alexander Meyer, CFO
Supervisory Board:	Dr. Arnold Bahlmann, Chairman of the Supervisory Board
Staff:	Approximately 300
Positioning:	<p>eCircle is the leading provider of software and services for digital direct marketing in Europe. eCircle provides its customers with a one-stop complete email marketing solution, starting from strategy and software to award-winning email campaigns. The product range covers company solutions for the transmission of newsletters and email / sms campaigns, marketing of eCircle's own permission marketing database for email campaigns as well as online market research. The offer is completed by extensive consulting and integration services.</p> <p>With broadcasts of more than 8 billion emails per quarter, eCircle ranks among the largest email senders in Europe. With access to more than 100 million email addresses Europe-wide eCircle is also the one of the biggest list rental providers.</p>
Business Areas:	Email Marketing Technology, List Rental, Lead Generation and Consulting
List of Clients:	Asda, HBOS, MBNA, Nintendo, Otto, Samsung.

